Chameleon SatinTones

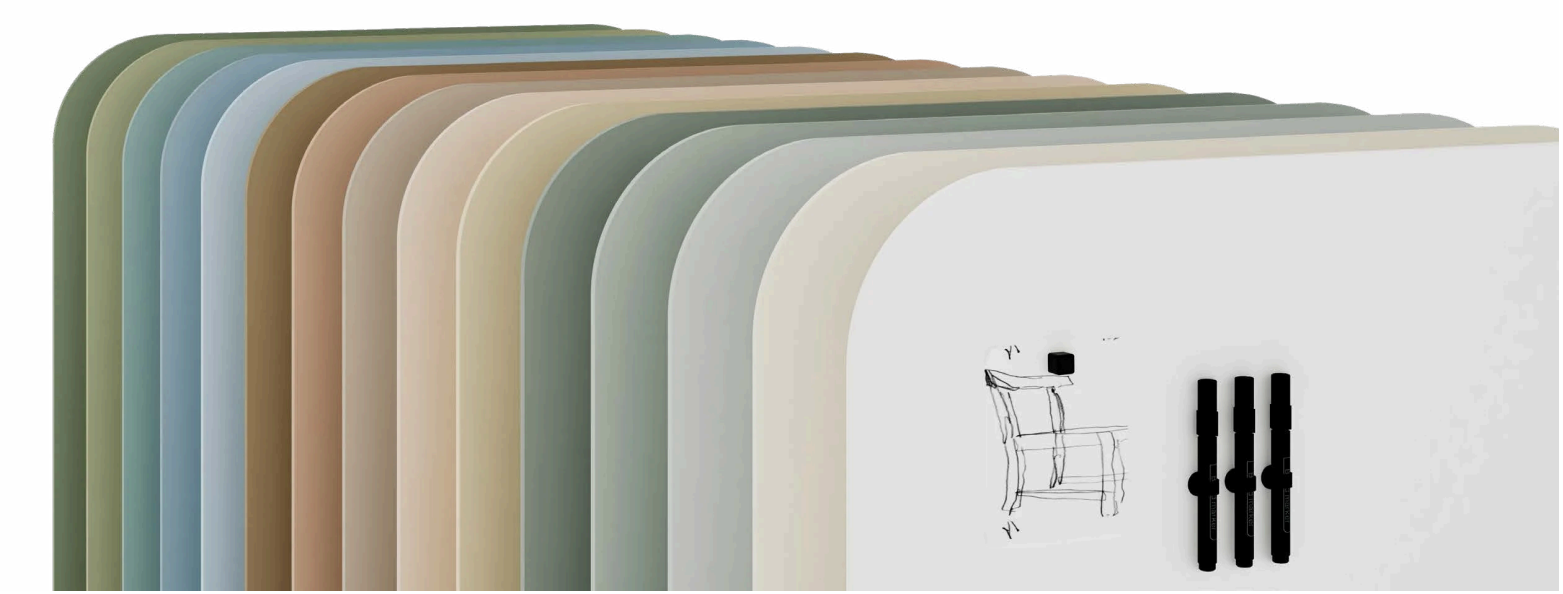
Matt coloured writing surfaces for architectural interiors

1. The story behind SatinTones

Architecture is a balance of materials, light and colour. In carefully designed interiors, a traditional whiteboard with a glossy white surface can disturb that balance. It draws the eye, reflects light and is often perceived as a technical object rather than a natural part of the design.

With SatinTones, Chameleon introduces a new approach to whiteboards. Matt ceramic steel writing surfaces in 15 subtle colours that blend naturally into architectural and interior designs. The surface has a soft, non-reflective look and keeps the high-quality writing and dry-erase properties of ceramic steel.

Instead of being a stand-alone functional element, the writing surface becomes part of the space's material palette. A surface that supports collaboration, visual thinking and communication without dominating the interior design.



2. Material and colours

SatinTones combines the durability of ceramic steel with a specially developed matt finish. The result is a high-quality writing surface with a soft appearance that reflects minimal light and is suitable for intensive daily use. The surface is scratch-resistant, easy to clean and keeps its colour and quality for many years.

The material is also Cradle to Cradle Certified Bronze and is designed for longevity. This makes SatinTones not only an aesthetic choice, but also a sustainable one in modern interior projects.

The collection consists of fifteen carefully selected colours, each linked to an NCS code. The palette ranges from light neutral tones to soft greens, blues and warm earthy tones. These colours are developed to combine harmoniously with materials commonly used in architecture and interior design, such as wood, textiles, natural stone and acoustic panels.

Thanks to this subtle colour palette, the writing surface becomes a natural part of a space's material palette. It is not just a functional element, but an integral part of the interior design.

Colour overview

S200
Satin Snow
S 0500-N

S201
Satin Stone
S 1502-G50Y

S202
Satin Aqua
S 0515-R90B

S203
Satin Leaf
S 2010-G70Y

S204
Satin Almond
S 1010-Y20R

S205
Satin Blossom
S 1005-Y50R

S206
Satin Ivory
S 1005-G80Y

S207
Satin Meadow
S 2005-G20Y

S208
Satin Heron
S 3005-G20Y

S209
Satin Sandstone
S 2005-Y50R

S210
Satin Dune
S 2010-Y50R

S211
Satin Caramel
S 3010-Y20R

S212
Satin Sky
S 2010-B

S213
Satin Lagoon
S 2010-B50G

S214
Satin Sage
S 3010-G30Y

3. Why architects choose SatinTones

Matt surface with minimal reflections

The matt ceramic steel surface reduces light reflections and ensures optimal legibility, even in spaces with a lot of natural light.

Natural writing experience

Ceramic steel offers controlled, comfortable writing, unlike the extremely smooth surface of glass.

Greater design freedom

SatinTones can be made in a wide variety of sizes and shapes. Ideal for tailor-made solutions, such as entire whiteboard walls or integrated interior concepts.

Robust and durable material

Ceramic steel is highly scratch-resistant, durable and suitable for intensive daily use.

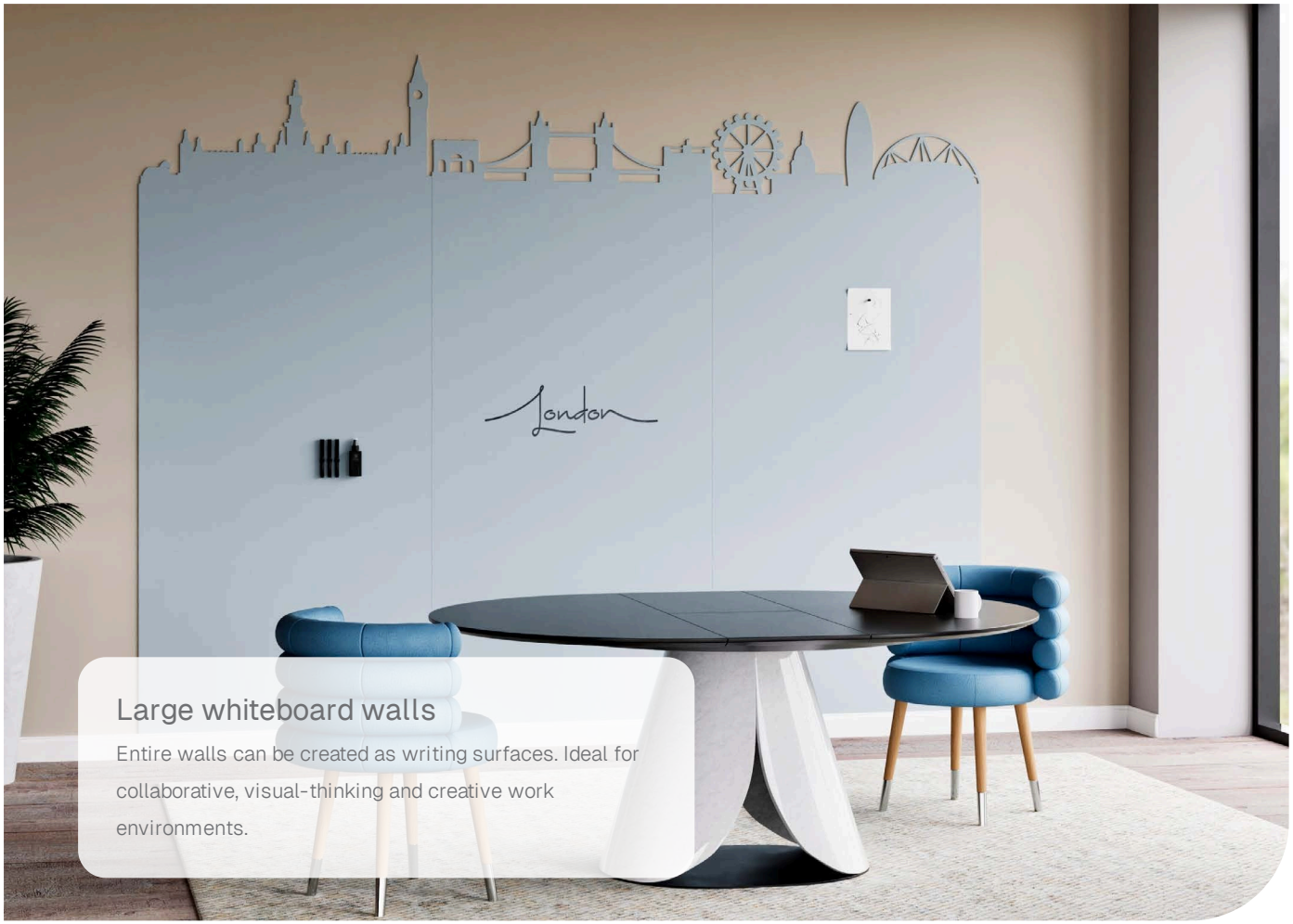
Fast installation thanks to the magnetic mounting system

The magnetic mounting system allows fast, precise installation and ensures panels can easily be replaced if necessary.

	SatinTones Silky coloured whiteboards Best choice	Glass whiteboards
Surface	Low-gloss ceramic steel	Tempered safety glass
Writing experience	Smooth, natural writing	Slippery, unnatural writing
Reflections	Anti-glare surface for perfect legibility	Annoying reflections
Erasing	Effortless, streak-free erasing	Effortless, streak-free erasing
Customisation	Customisable to any shape or size.	Limited in shapes and sizes.
Colour options	Subtle colours that blend into any interior	Intense colours with a glossy finish
Ease of installation	Lightweight and quick to install	Heavy and fragile
Safety	Unbreakable and robust	Prone to breakage
Price positioning	A smart investment in premium quality	High, especially in matt versions

4. Design freedom with SatinTones

Every space needs a solution that fits its interior design. That's why SatinTones offers wide possibilities for application and tailor-made integration.



Large whiteboard walls

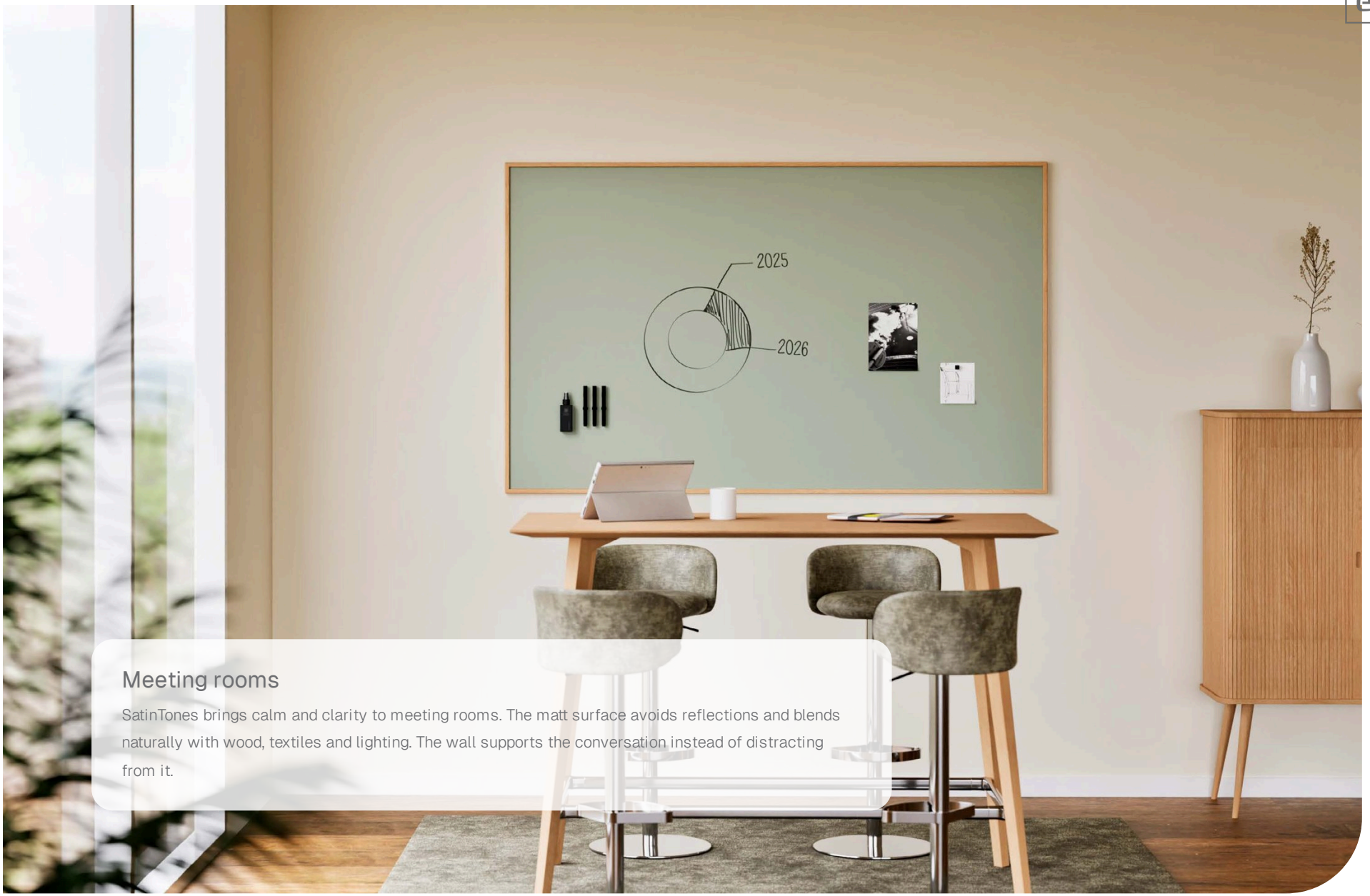
Entire walls can be created as writing surfaces. Ideal for collaborative, visual-thinking and creative work environments.

Shapes and cut-outs

SatinTones can be applied in a wide variety of shapes so the writing surface aligns with the architecture of the space.

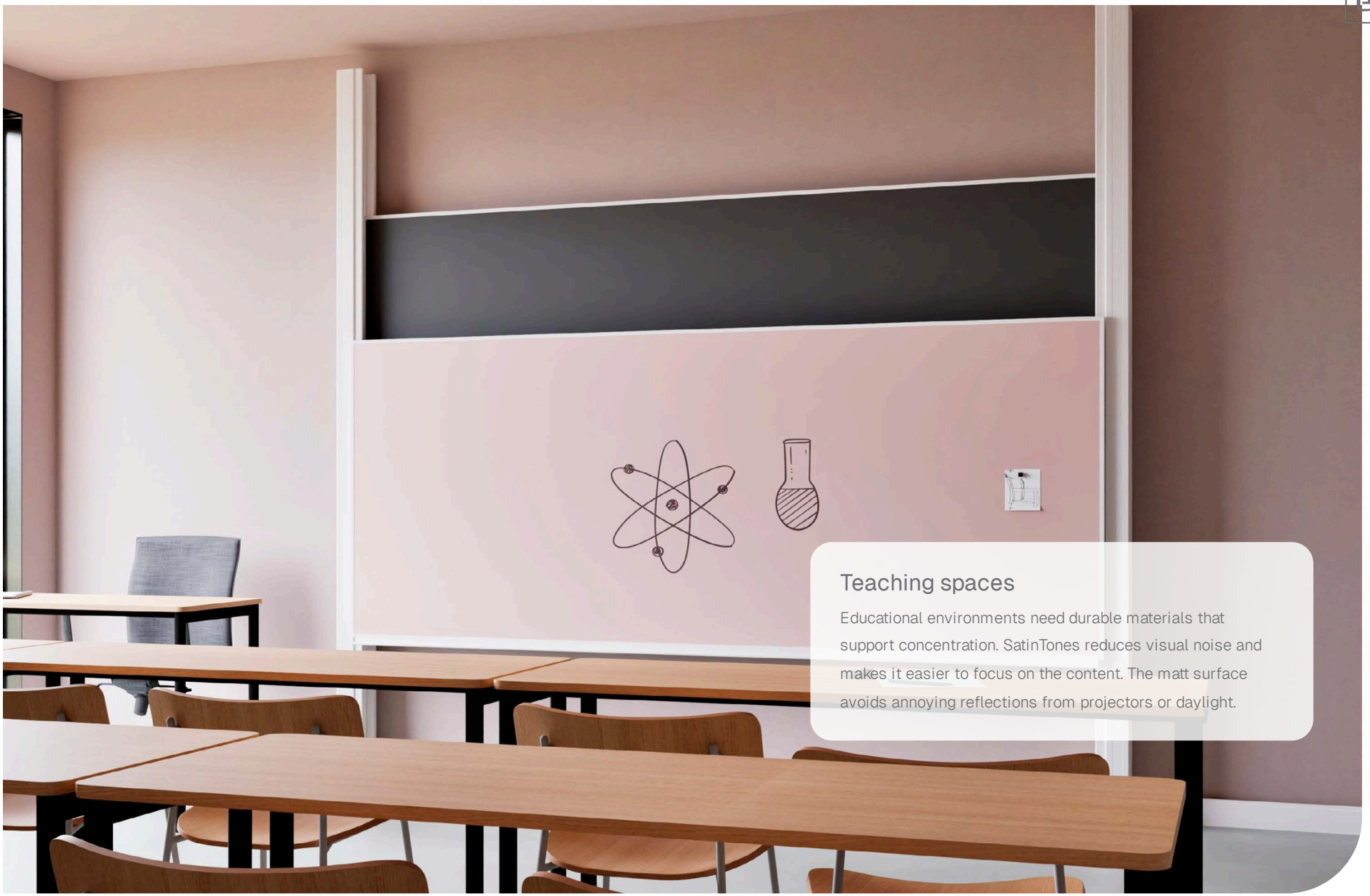
Integration into furniture or wall panels

The surface can be integrated into custom furniture, cabinets or wall panels. The writing surface thus becomes part of the interior's material palette.



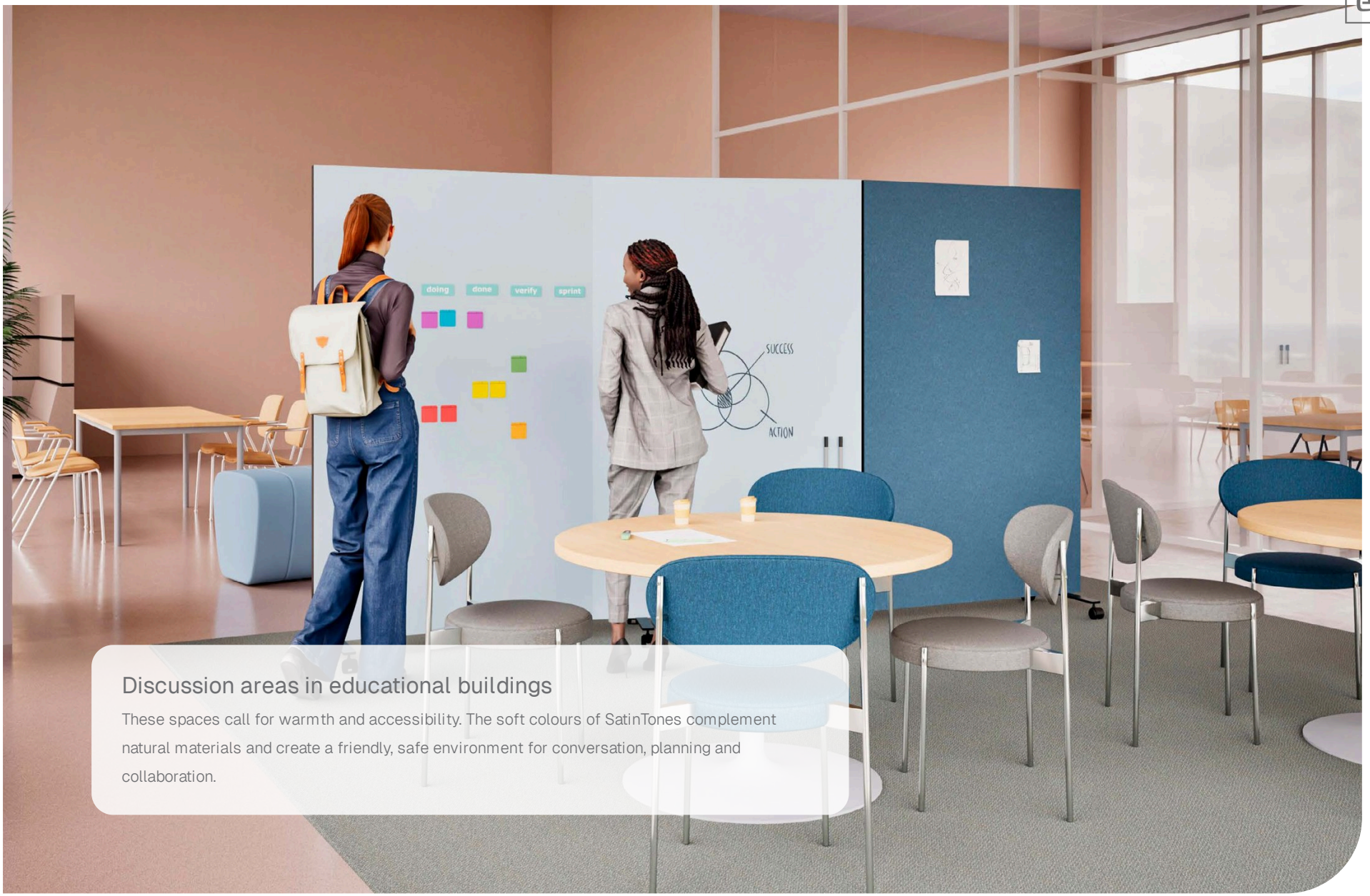
Meeting rooms

SatinTones brings calm and clarity to meeting rooms. The matt surface avoids reflections and blends naturally with wood, textiles and lighting. The wall supports the conversation instead of distracting from it.



Teaching spaces

Educational environments need durable materials that support concentration. SatinTones reduces visual noise and makes it easier to focus on the content. The matt surface avoids annoying reflections from projectors or daylight.



Discussion areas in educational buildings

These spaces call for warmth and accessibility. The soft colours of SatinTones complement natural materials and create a friendly, safe environment for conversation, planning and collaboration.

5. Combining with other materials

SatinTones combines easily with different materials, so functional writing surfaces become a natural part of the interior design.

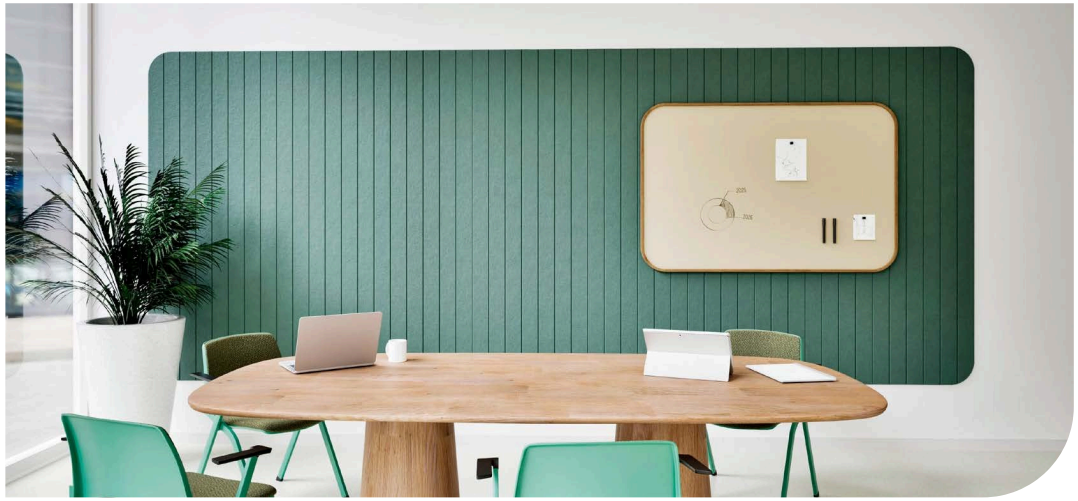
The matt surface and subtle colour palette work well with acoustic materials such as PET felt. This makes it possible to create walls that contribute to both concentration and visual calm within a space.

SatinTones also pairs perfectly with natural materials such as wood and plants. The soft colours enhance the warmth of the interior and create a harmonious whole.

Combining SatinTones with pinboards or cork panels also creates a versatile wall where writing, planning and presenting come together. The result is an integrated solution in which functionality and interior design reinforce each other.







Experience SatinTones in your project

Curious how SatinTones fits into your interior design? We'll be happy to help, from samples and pCon files to tailor-made solutions.

What you can do:

Request a colour or material sample

Download pCon data to visualise the project

Book a consultation with a product specialist

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